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Press Release

MEO is technological partner and founding partner of the international event **WYD Lisbon 2023 presents the new site, in partnership with MEO**

MEO and the World Youth Day (WYD) Lisbon 2023 Foundation today present the new [WYD Lisbon 2023 website](#), with a new image and with the content now available in the five official languages of the meeting: Portuguese, English, Spanish, Italian and French.

The goal of the new, optimized website, is to provide a more appealing and accessible browsing experience, from any place and device, and with access to daily updated information on WYD Lisbon 2023.

Online since October 2020, in the last year alone, the WYD Lisbon 2023 website has had over half a million visitors from all over the world, from Portugal to Brazil, from Italy and Mexico, among many others. Now available in the five official languages of WYD Lisbon 2023 (Portuguese, English, Spanish, French and Italian), the new website reinforces its role and its contribution as a communication tool for the event.

According to Raquel Andrade Neves, Institutional and Corporate Communication Director of Altice Portugal, "Altice Portugal, through MEO, associated itself with World Youth Day from the very beginning. Through our technology, our networks, our infrastructure and our know how we want to offer the best experience to those who will attend this event and to those who visit us, at such an important and symbolic event in the lives of hundreds of thousands of people."

Ana Alves, Communications Director of WYD Lisbon 2023, highlights the "importance of launching this new website, built in partnership with Altice Portugal, so that young people around the world feel invited to WYD Lisbon 2023 and so that everyone can follow the journey of preparation for WYD. Youth audiences value digital media in particular, so it is essential that we provide modern and functional digital solutions".

Between 1 and 6 August 2023, MEO is the technological reference partner and Founding Partner of Telecommunications of WYD Lisbon 2023. The company will be responsible for providing access to fibre optic network, strengthening mobile coverage, access to Wi-Fi network and the development of a mobile app. In addition, the content of the event will be available on the SAPO portal and on MEO.



About MEO

MEO, a company of Altice Portugal Group, is the leading telecommunications operator in Portugal. It has been marking the history of telecommunications in Portugal, based on a strategy of innovation and differentiation, anticipating the future by leading the market's most important mobile service milestones, throughout the various technological generations (2G, 3G, 4G) and currently in the new 5G mobile technology generation.

Innovation for MEO also means investing in the diversification of its operating areas, as demonstrated by the entry into the ticket and energy business segments, through MEO Blueticket and MEO Energia.

It was the world's first operator to make its TV service available on the 3 major technological platforms. Its purpose, through the relevance of its technology, services and products, is to keep the Portuguese connected to each other and to life.

About WYD Lisbon 2023

The World Youth Day (WYD), a meeting of young people from all over the world with the Pope, was instituted by Saint John Paul II, in 1985. Since then, it has been an occasion for millions of people all over the world to meet and share.

The first edition took place in 1986 in Rome, and since then WYD has passed through the following cities: Buenos Aires (1987), Santiago de Compostela (1989), Czestochowa (1991), Denver (1993), Manila (1995), Paris (1997), Rome (2000), Toronto (2002), Cologne (2005), Sydney (2008), Madrid (2011), Rio de Janeiro (2013), Krakow (2016) and Panama (2019). On 27 January 2019, at the conclusion of World Youth Day in Panama City, it was announced that Pope Francis' choice for the next edition of WYD was Lisbon. WYD Lisbon 2023 will take place from 1 to 6 August 2023, with the theme "Mary arose and went with haste" – Lk 1, 39.

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